



SECYOUR ADVISORY SERVICES LLP



INVESTMENT IN GOOD HANDS

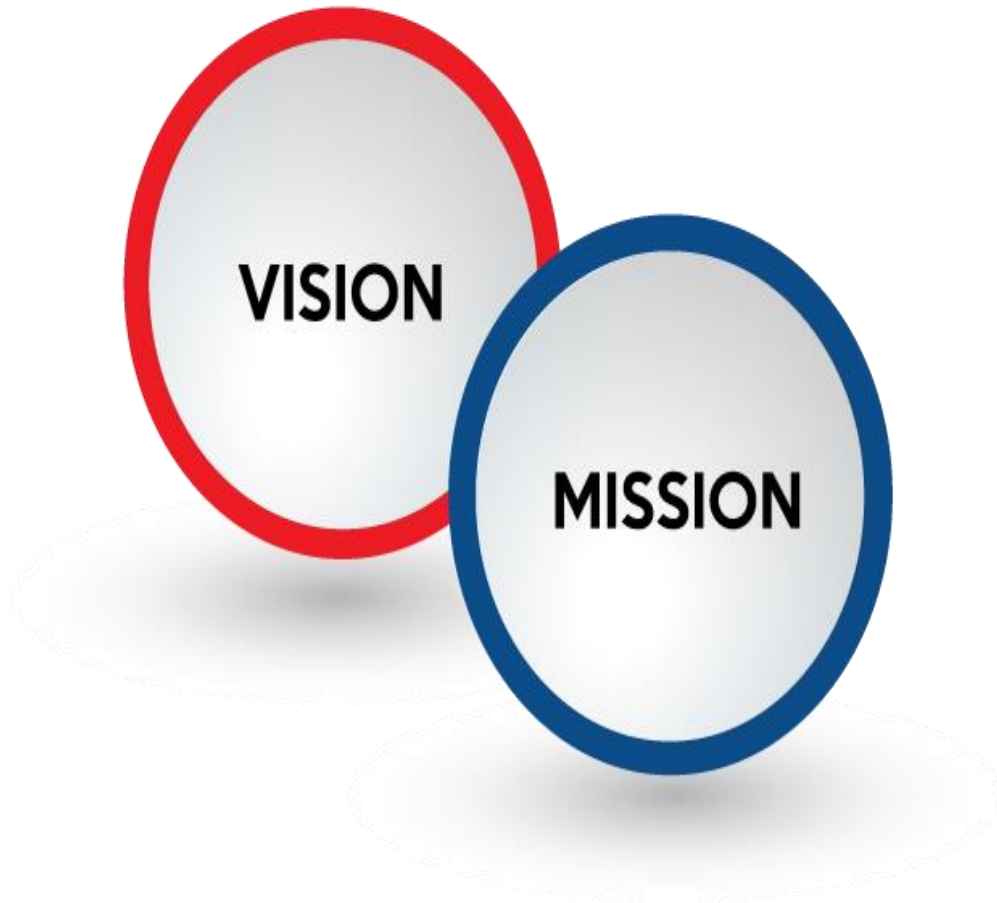
# SECYOUR ADVISORY SERVICES LLP



**SECYOUR** is a venture of seasoned ex-bankers with a cumulative experience of over 100 years of working with the best of the Financial Companies in the world like HSBC, Standard Chartered, HDFC, IndusInd, MetLife and Max NewYork Life among others.



# Vision and Mission



- **VISION:** Helping clients in managing their hard earned money through our Knowledge and Experience. Prudently, Efficiently and Profitably.
- **Mission:** To become dominant & most Trusted Wealth Management Enabler for our clients' Goals and Aspirations with Pure Ethics, Mutual Trust and Efficient Execution.



# MANAGEMENT TEAM

## Thakur Prasad Vyas- Managing Partner.

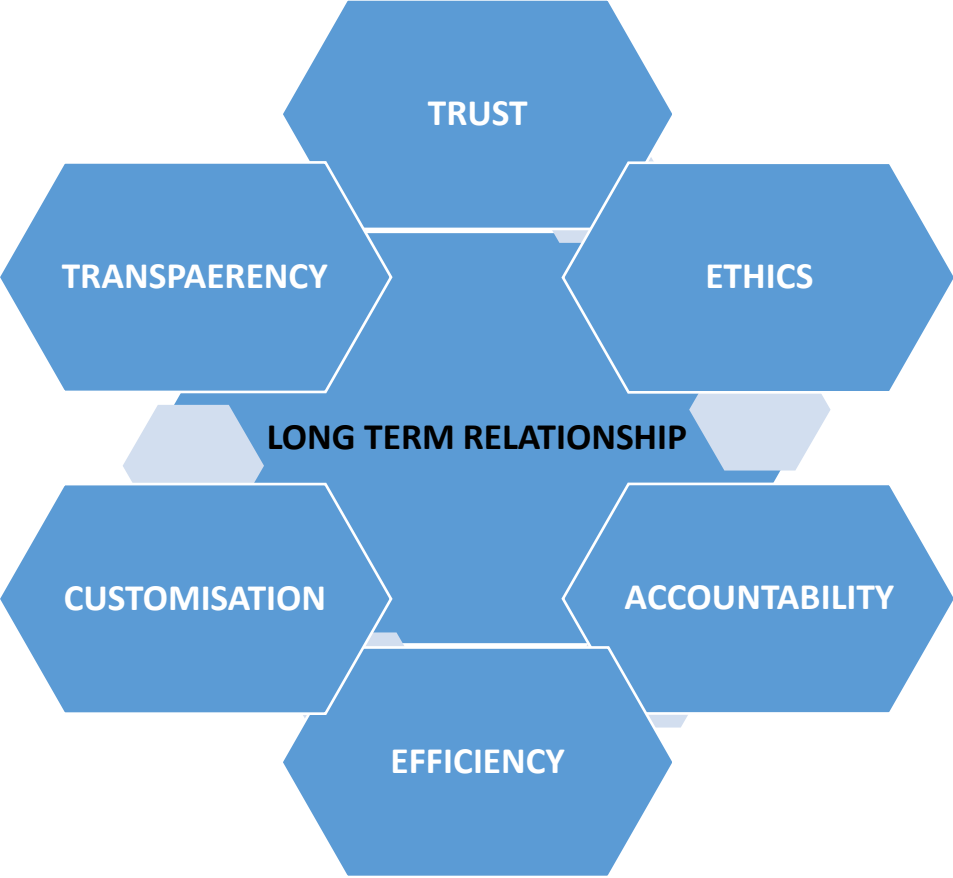
- Experience of over 30 years in various fields like Wealth Management, Portfolio Management, Life Insurance and Stock Broking services. He has literally experienced the evolution of the Financial Services Industry in India since 1989. Prior to this he has worked with BankAm, HDFC, Max New York Life, MetLife, HSBC and IndusInd.

## Deepak Rawat – Business Development Head.

- Experience of over 20 years in various fields like Retail Banking, Distribution, and Compliance & Risk Management. Started with IT Industry he shifted to Banking with ICICI Bank and worked with IndusInd Bank before becoming a founder member of Secyour.



# CORE VALUES



# PHILOSOPHY & PROCESS

## PERSONALISED CONSULTATION.

A client discovery phase where we do an in-depth analysis to gauge your

- Risk Appetite
- Financial Needs
- Aspirations

## UNIQUE STRATEGY

Structure a strategy tailored to your needs and situations

## PRODUCT SUITABILITY

Best in class Product as per the need and suitability of the client.

## TRACKING & REPORTING

- Monitor growth and adherence to plans
- Control Mechanisms
- Reporting and Realignment



# OUR PRODUCT PROPOSITION

EQUITY	DEBT	ALTERNATE INVESTMENTS	OTHERS
<b>Mutual Funds-</b> Large Cap. Mid Cap Small Cap Multicap Balance Hybrid	<b>Mutual Funds-</b> Liquid/Ultrashort Term. Short Term Income/Dynamic/FMPs GILTs MIP Hybrid	<b>Private Equity-</b> Long Short Fund (Category III) Real Estate Funds (Growth) Real Estate Funds (High Yield)	<b>Credit Solutions-</b> IPO/ESOP Financing Loan against Shares / MFs Housing Loan / LAP Personal Loan, Gold Loan etc
<b>PMS</b>	<b>BONDS/NCDs</b>	<b>STRUCTURED PRODUCTS</b>	<b>ESTATE PLANNING/TRUST</b>
<b>THEMATIC</b>	<b>CORPORATE DEPOSITS</b>	<b>ETFs/REITS</b>	



# TRACKING & REPORTING

## Comprehensive & Accurate Reports.

- Asset Class
- Sector Allocation.
- Activity Report.

## Ease of Tracking.

- Mobile Application.

## Review.

- Regular review at pre-decided intervals and on client's call.





# THANK YOU!!!

## SECYOUR ADVISORY SERVICES LLP

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**EARNING MONEY IS CHALLENGING,  
MANAGING MONEY IS MORE CHALLENGING,  
WE HELP YOU MANGE IT  
EASILY, EFFICIENTLY AND PROFITABLY!**

